

Wegmans **Forecast**

Client

Wegmans

Project Duration

4 Weeks

Team Members

Andrew Hurley - Ben Middleton

A decorative graphic consisting of several colored circles (red, blue, green, yellow) of varying sizes, arranged in a circular pattern around the central text. The circles are hollow and have a thick border.

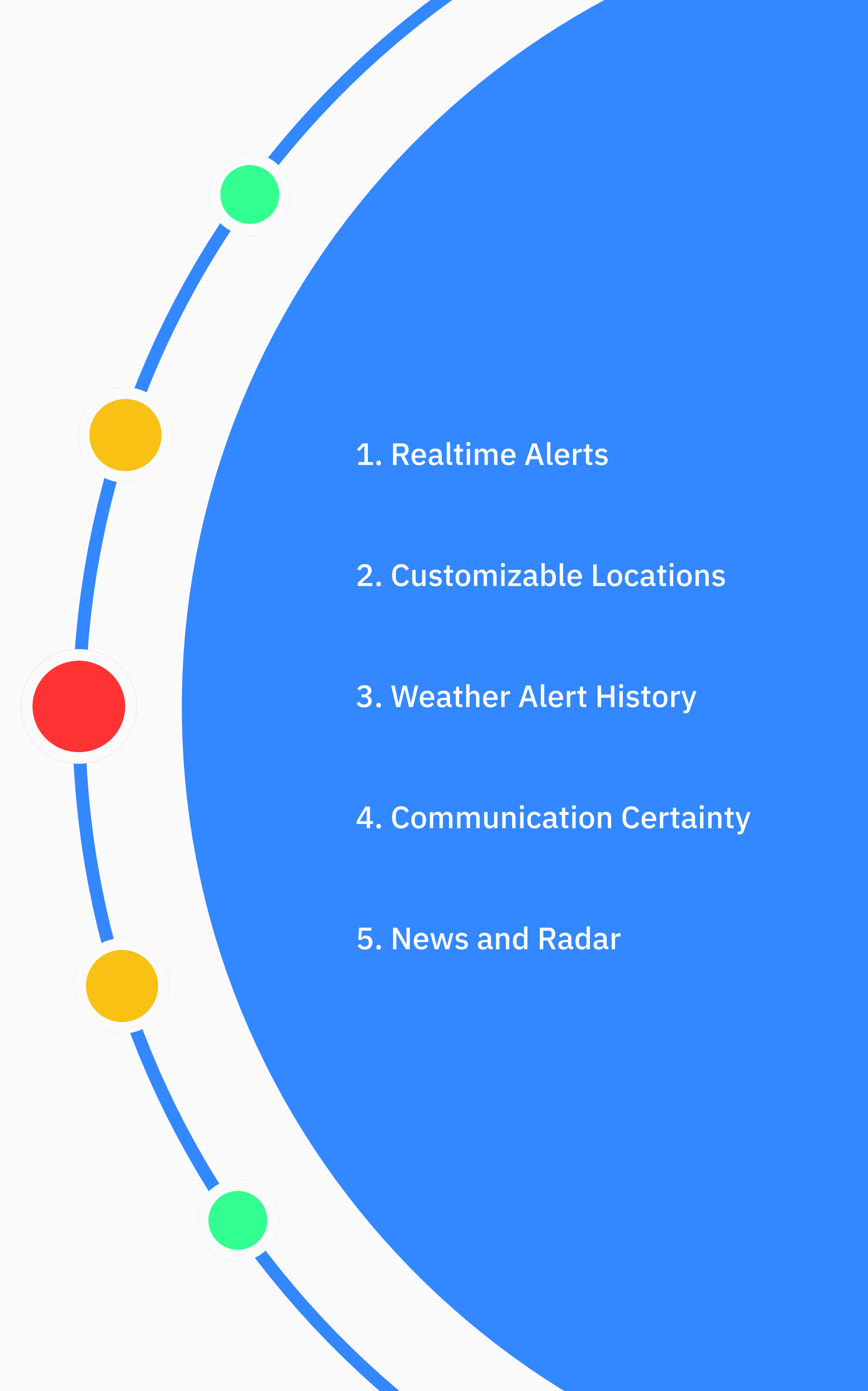
Problem

The current method used by the Wegmans team to communicate impactful weather events is slow, hard to access and disorganized.

Wegmans is looking for a product that solves these issues and streamlines the process of communicating to their employees about impactful weather.

This is our solution.

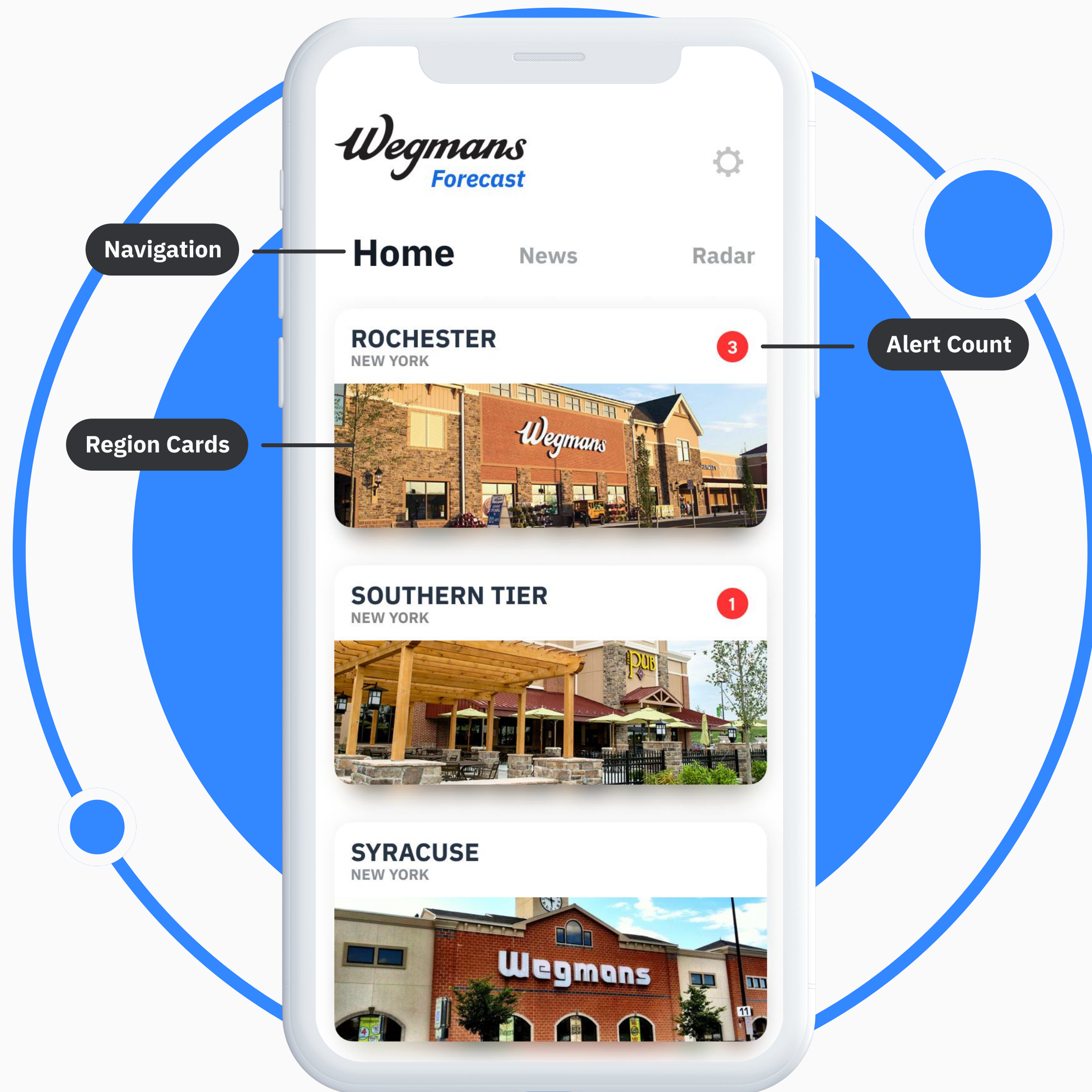
Major Features



Realtime Alerts

Users will receive realtime alerts for impactful weather in their selected regions. When one of these alerts is selected, the user is brought directly to that region to view its information.





Customizable Locations

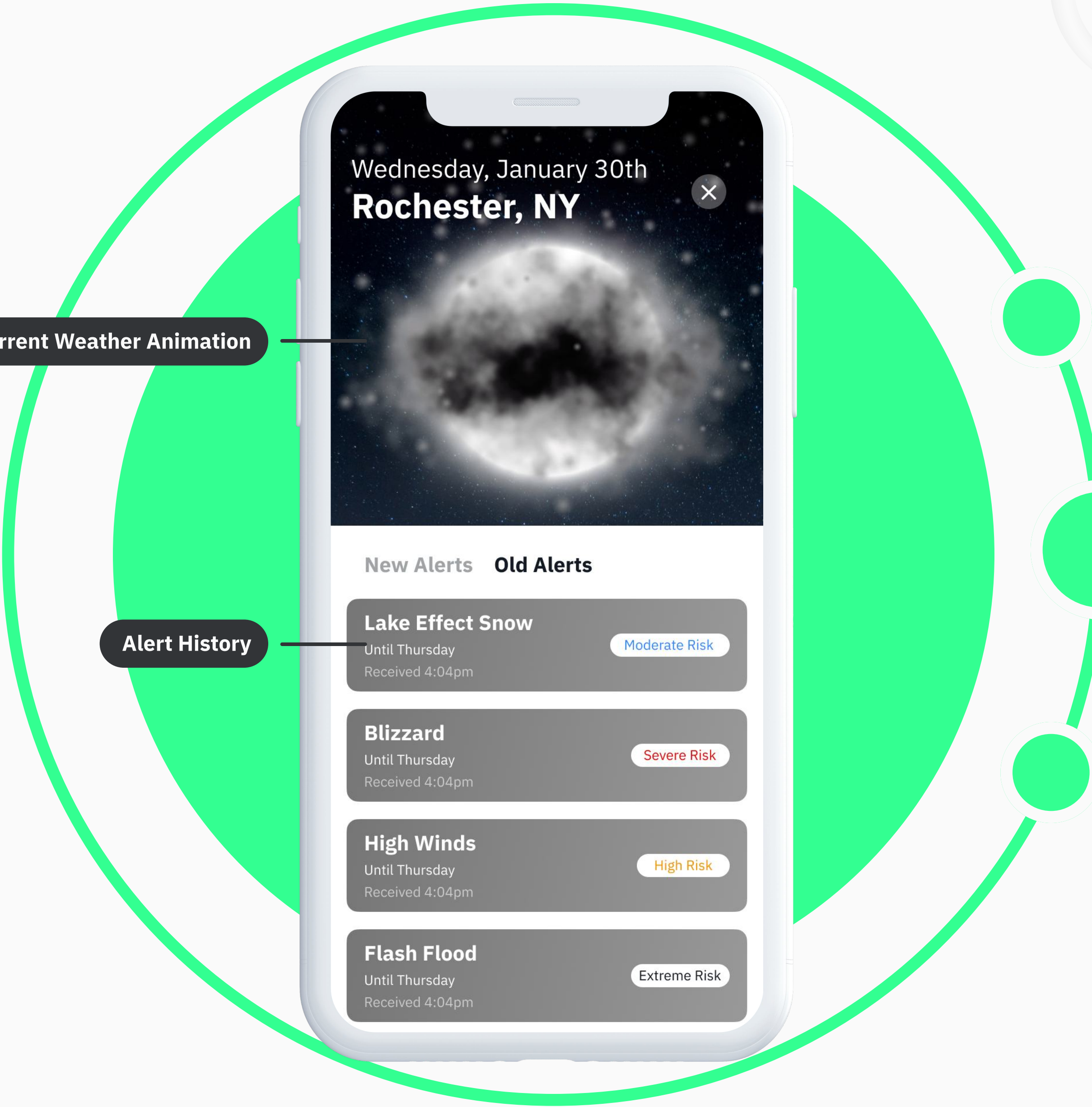
Users have the option to select specific store regions and hone in on the places that matter most to them. Each region has an alert badge to indicate how many impactful events are currently in progress.

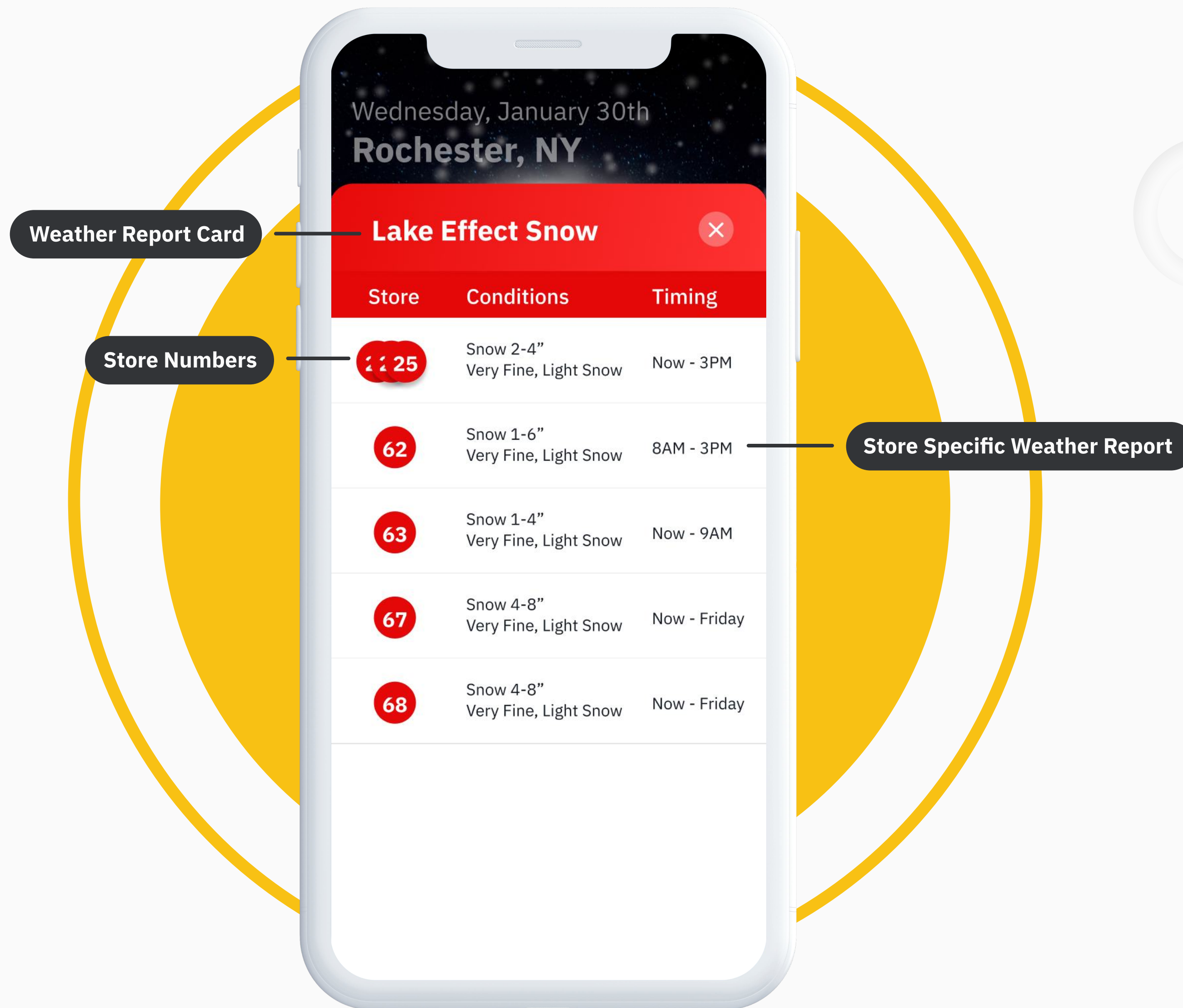
Weather Alert History

In addition to viewing new alerts, users can also return to past alerts to view the weather event history for a region.

Current Weather Animation

Alert History





Impactful Weather Card

The key focus of this application is the weather card. Here users can view information about weather alerts.

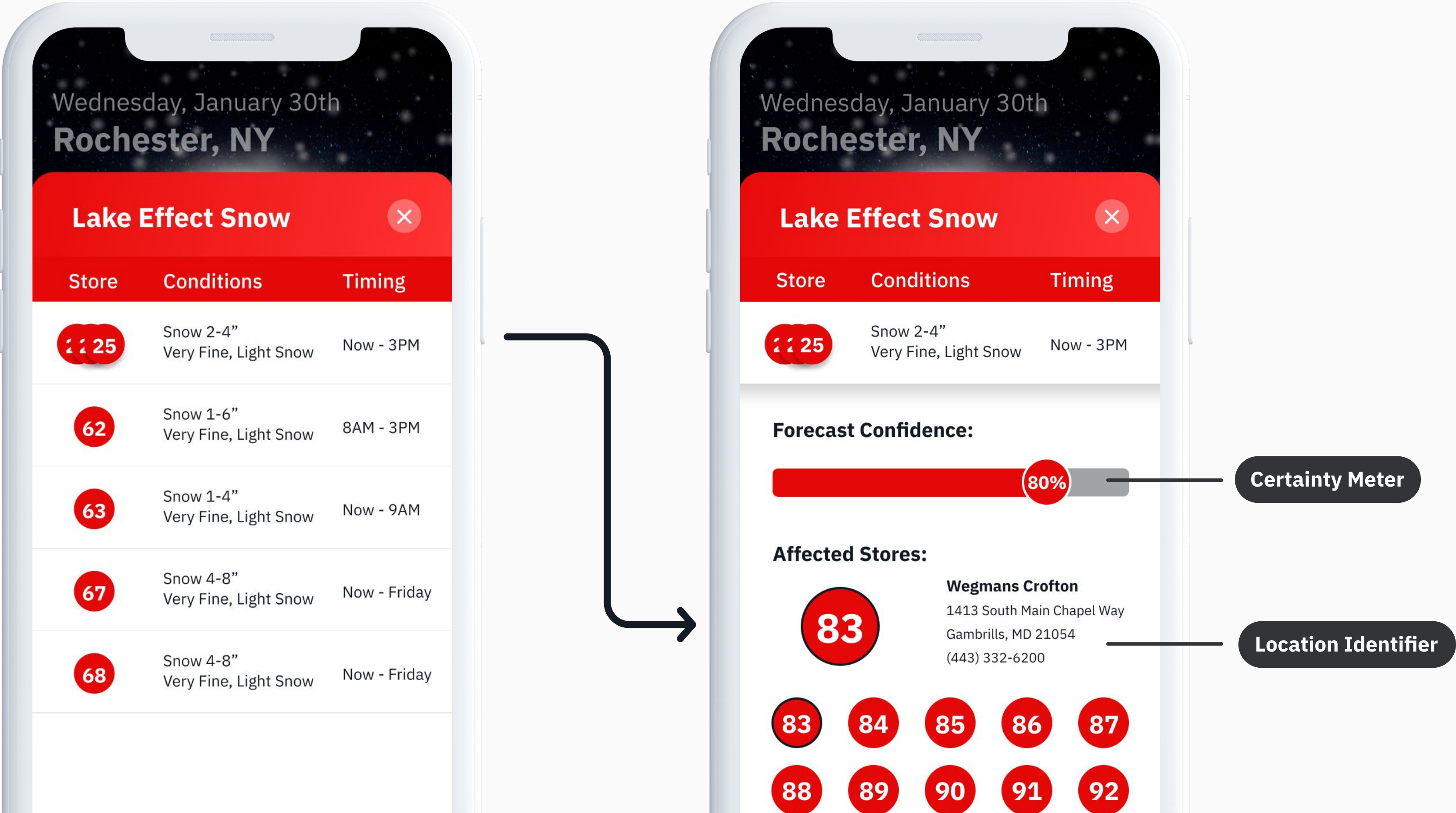
These cards are designed with progressive disclosure in mind so users are not overwhelmed at first glance, but can easily find all the specific information they might need.

Communication Certainty

The app has multiple features to make sure the user is certain what they are seeing is accurate and up to date.

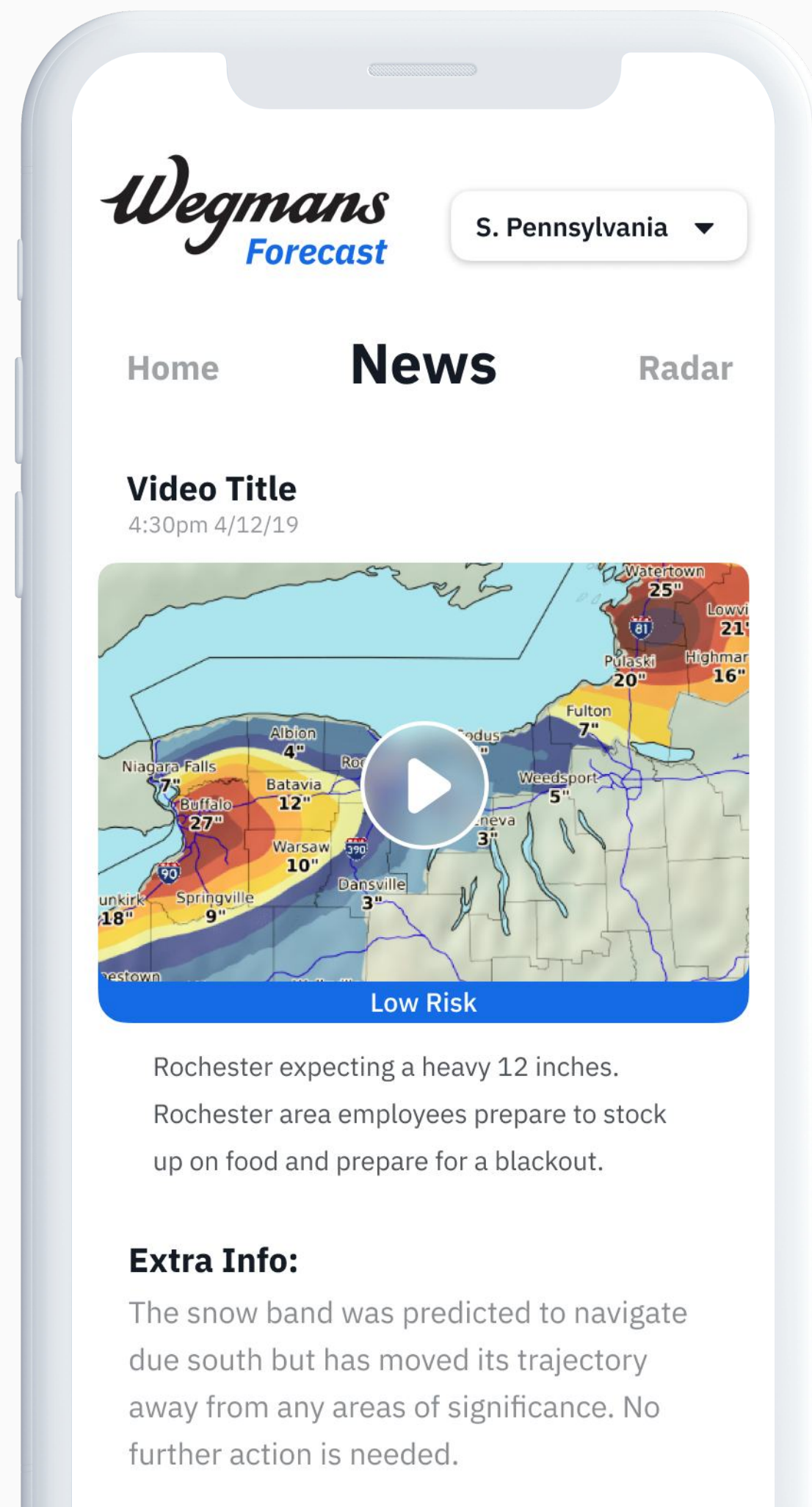
One problem with the current system is that many employees know stores by their names but not their number. To solve this, location and contact information were added for each store number to provide more context.

There are also sections for updates to alerts, easily visible weather banners, and nicely organized weather data. As well as a “Forecast Confidence” meter that signifies the meteorologists certainty in their reporting.

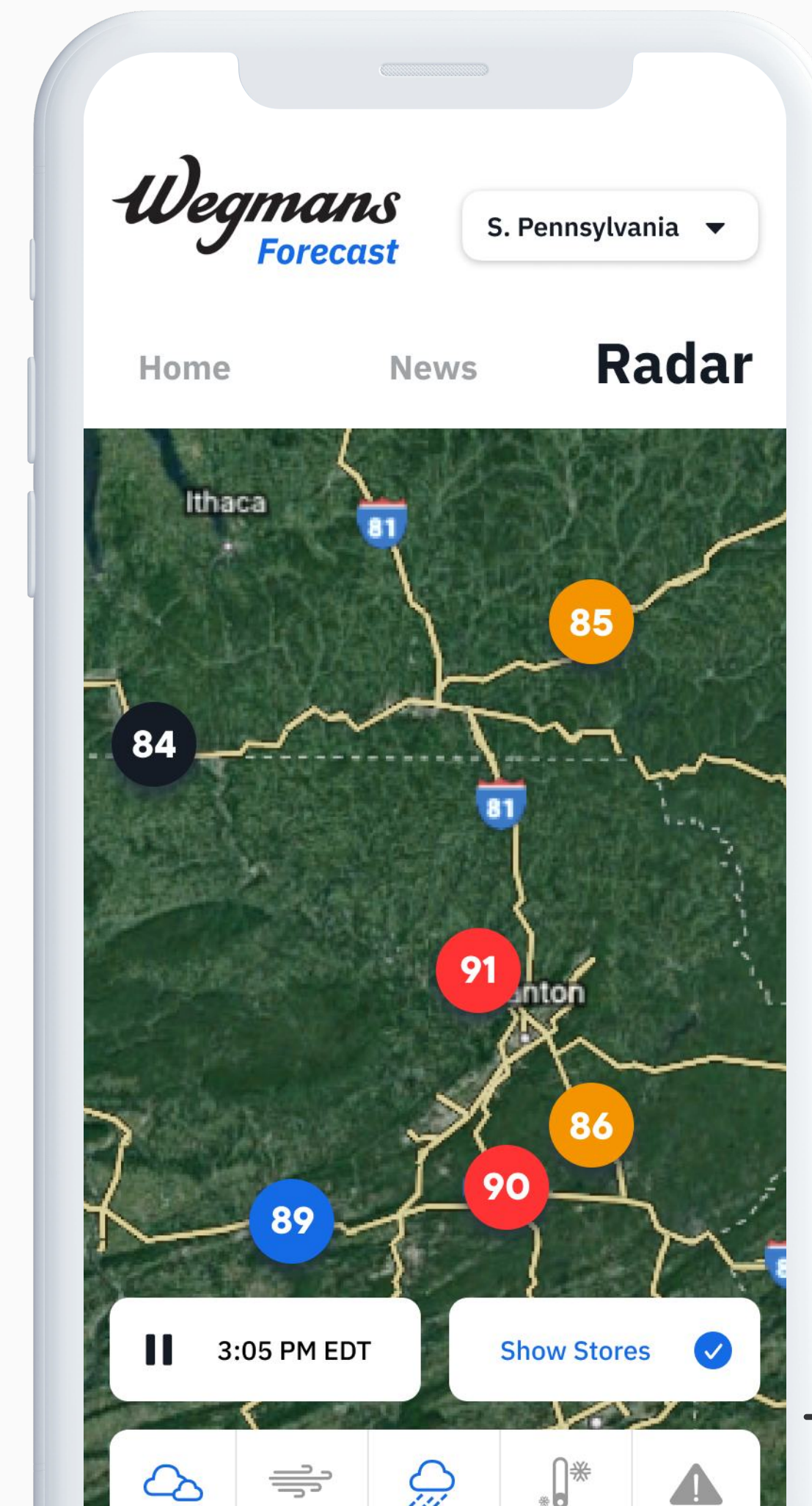


News And Radar

The news section is a place where the meteorologist can get more in depth, or as she puts it, “nerd out” on the weather.



The radar section contains interactive maps with store locations, a live forecast animation, and overlays for weather conditions.



Overlay Toggles

Style Guide

STYLE GUIDE

Wegmans Forecast

COLORS

Black

#273445

Black'er

#141B24

Blue

#3387FF

Blue'er

#156BE5

Yellow

#F8C114

Yellow'er

#F39400

Red

#FF3333

Red'er

#E50808

TYPE

IBM Plex Sans

Aa

Aa

Aa

H1 Header

30 pt bold

H2 Header

24pt bold

H3 Header

18pt bold

Header Caption

14pt bold

Header Subcaption

12pt bold

H1 Subheader

18pt medium

Body Text

16pt regular

List Items

14pt medium

H3 Subheader

12pt Regular

UI ELEMENTS

Store Number Icons

83

84

1125

Confidence Bar

80%

Alert Notification

Lake Effect Snow

Until Thursday

Received 4:04pm

Severe Risk

Weather Card Header

Lake Effect Snow

Store

Conditions

Timing

Granular Store(s) Forecast

62

Snow 1-6"

Very Fine, Light Snow

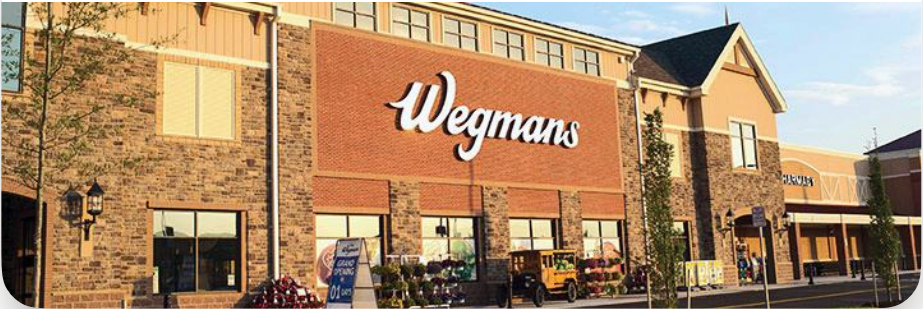
8AM - 3PM

Region Card

ROCHESTER

NEW YORK

3



Weather Animation

Wednesday, January 30th

Rochester, NY

22

Weather At: Wegmans Crofton

Overlay Toggle

Region Dropdown

S. Pennsylvania

All Regions

Rochester, NY

Buffalo, NY

Syracuse, NY

S. Tier, NY

Active Buttons

Button

Favorite Regions

Rochester, NY

Inactive Buttons

Button


All Locations

Rochester, NY

Timeline

Page Indicator

App Name/Logo



Forecast Play Button

3:05 PM EDT

Video Play Button

Store Toggle

Show Stores

Process

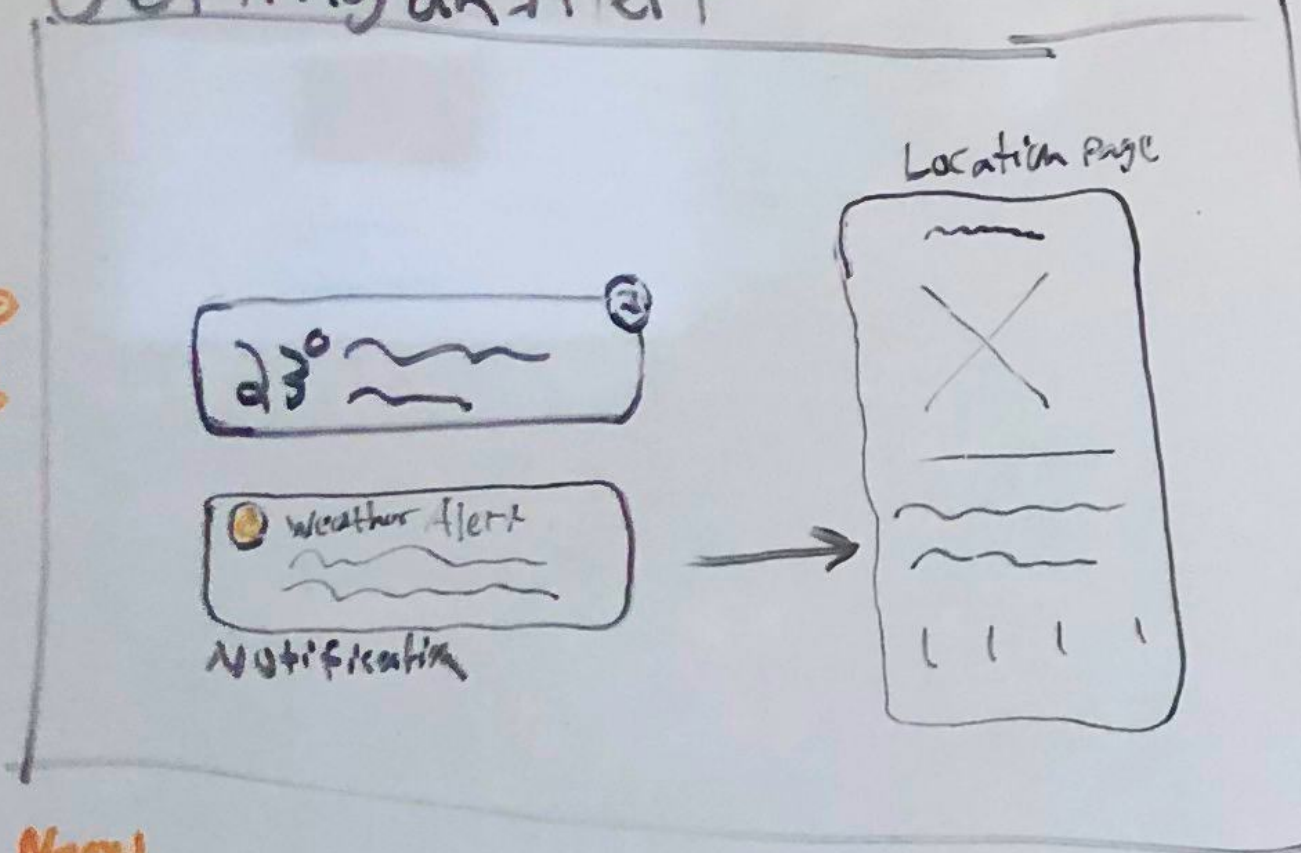


Conversation - Ideation - Iteration - Finalization

- Impactful weather prediction
- Amanda send a push notification to affected area
- Affected area received notification

- User clicks on notification
- Brought to affected regions section
- Read instructions
- does instructions

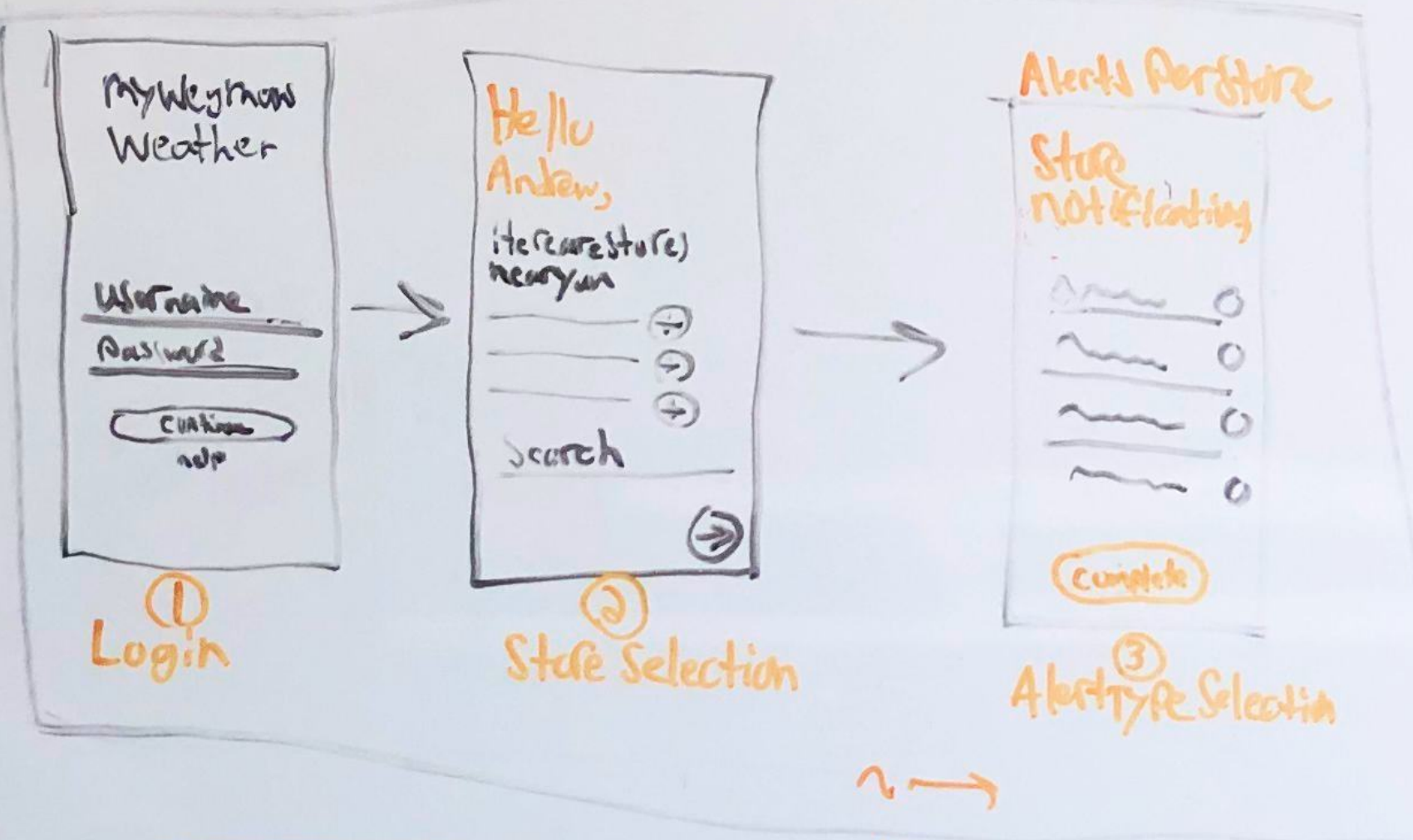
Getting an Alert



Name

Wegman Weather Wegman Cast

Onboarding

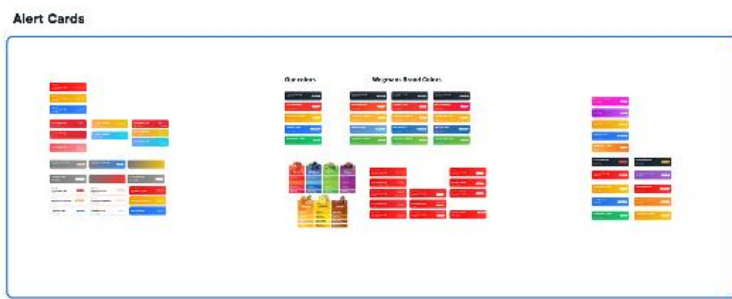
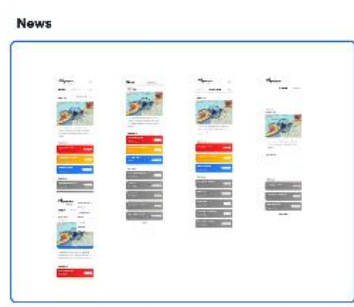
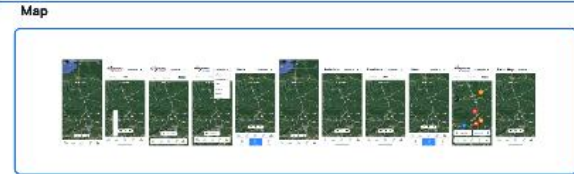
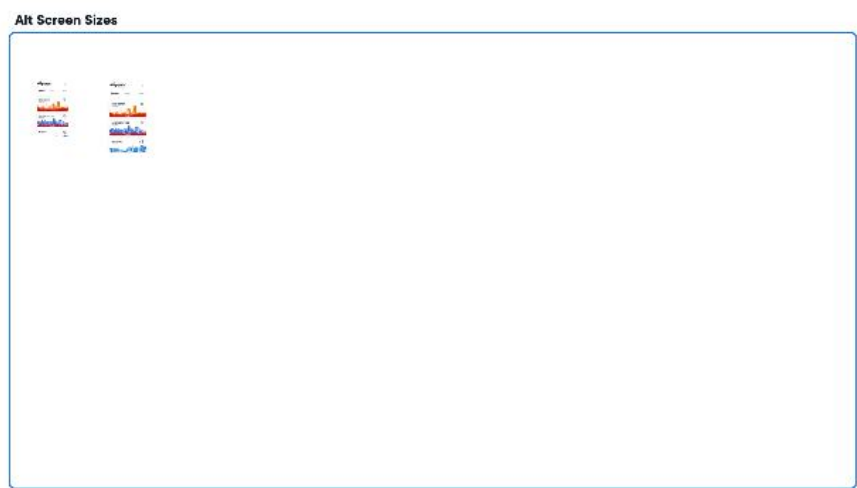
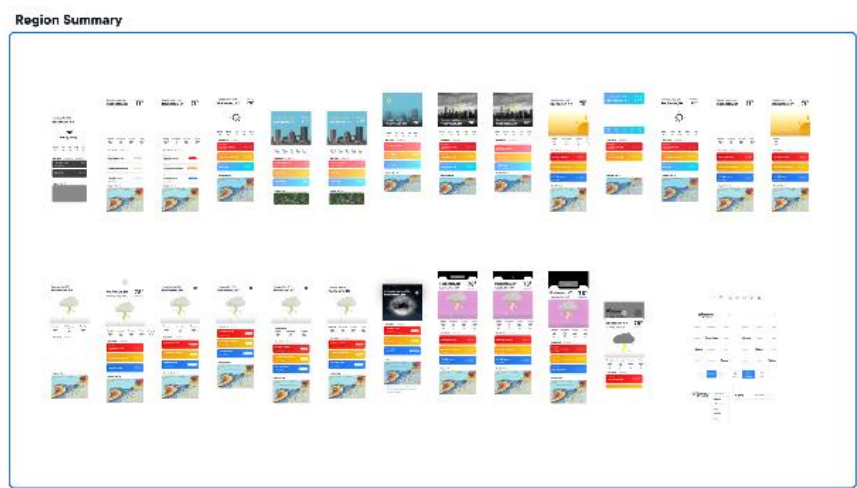
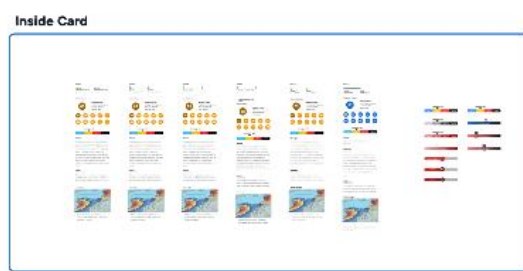


① Login

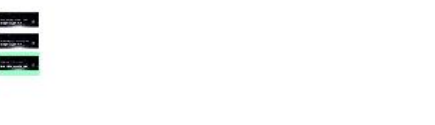
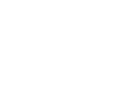
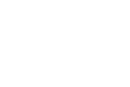
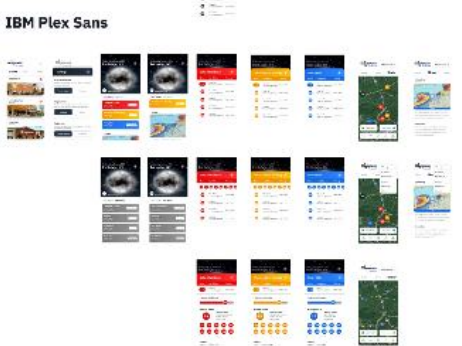
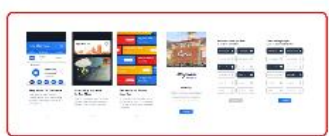
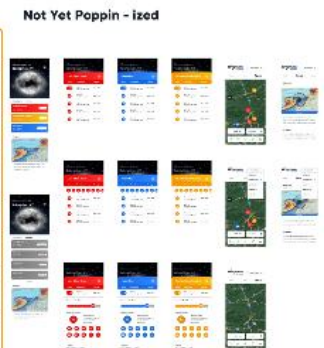
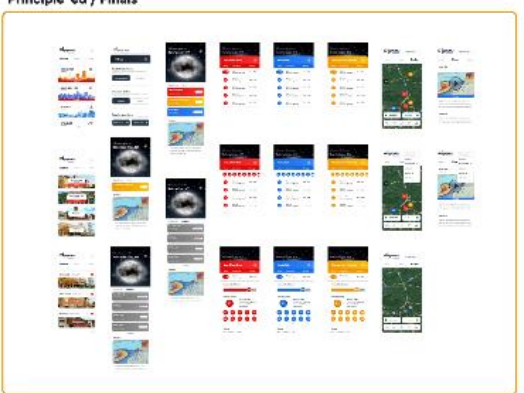
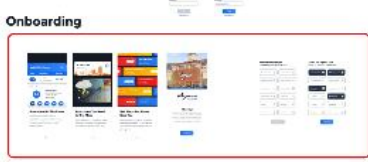
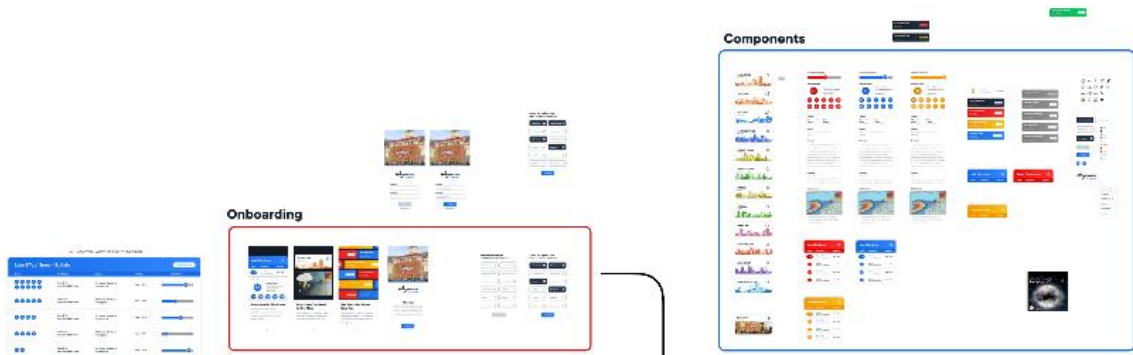
② State Selection

③ Alert Type Selection

Whiteboard Sketching

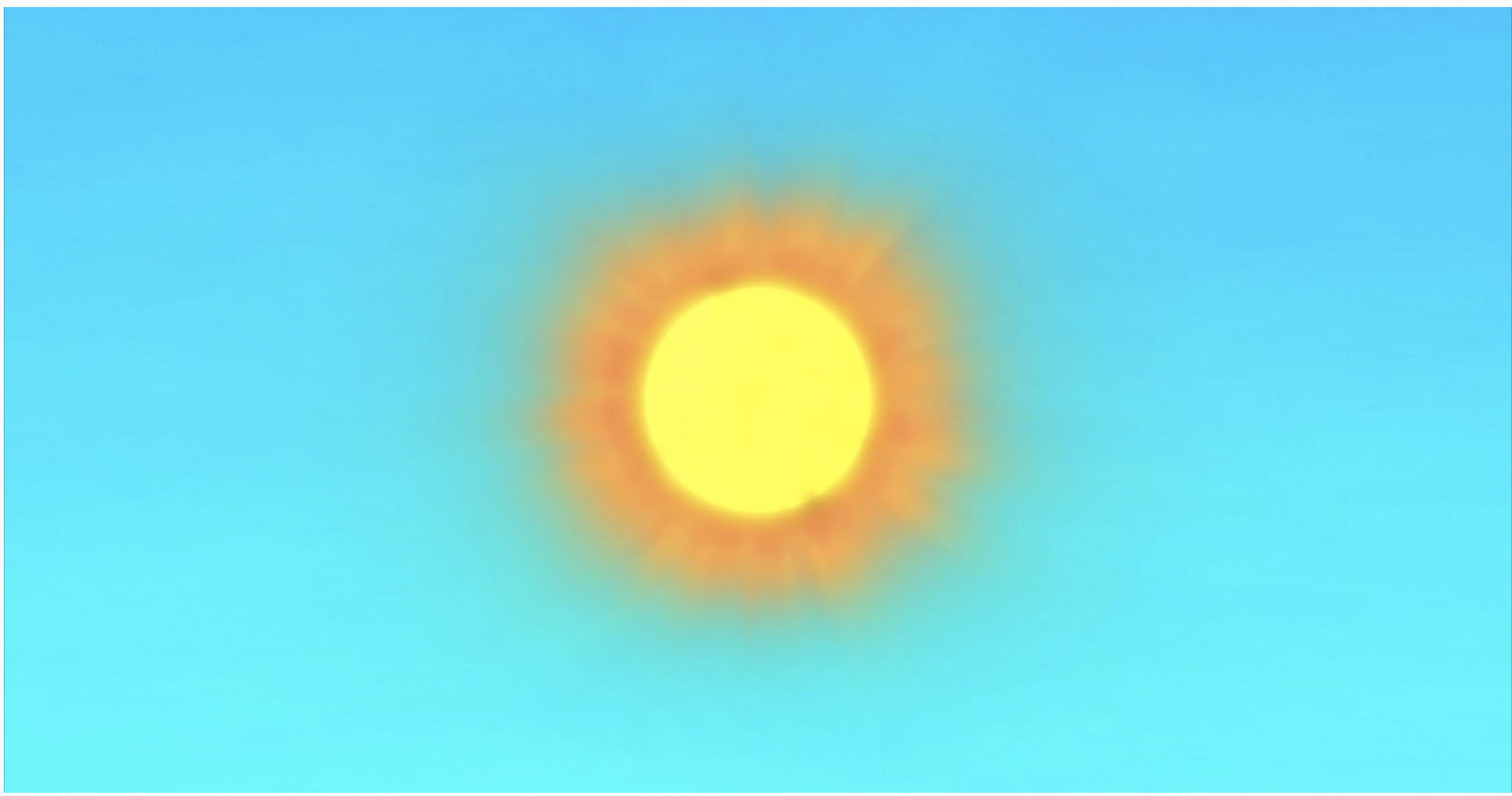


 **Umbrella**



Figma File: Birds-Eye View

Weather Animations



Thank You!

